

# Shaping Our Future Alternative Growth Scenario Concepts

## Preliminary List of Descriptive Indicators for CommunityViz Model

Major Planning Theme	Descriptive Indicators		
	Population	Employment	Dwelling Units
Unit of Analysis	People	People	Dwelling Units
Preserve Natural Assets			
Regional Transportation System			
Housing Choices			●
Preferred Development Patterns			
Return on Investment			
Invest in Cities & Towns			
Economic Vitality	●	●	
Access to Education			●
Community Character			
Promote Quality-of-Life			

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## Preliminary List of Performance Measures for CommunityViz Model

Major Planning Theme	Performance Measures									
	Protected Open Space	Home Choices Profile	Return on Investment	Number of New Students	Transit Coverage Area	Trip Generation	Development Inside Municipal Limits	Estimate of New Impervious Surface	General Development Context	Land Consumption
Unit of Analysis	Square Miles	Percentage	Dollars	Students	Percentage	Daily Trips	Percentage	Percentage	Percentage	Percentage
Preserve Natural Assets	●							●		●
Regional Transportation System					●	●				
Housing Choices		●							●	
Preferred Development Patterns		●					●		●	●
Return on Investment			●							
Invest in Cities & Towns					●		●			●
Economic Vitality			●							
Access to Education				●						
Community Character	●								●	
Promote Quality-of-Life	●			●			●		●	●

Notes:

The matrix above moves forward the following quality-of-life factors from the Regional Thought Leaders Focus Group Meeting: natural areas, walkable development patterns, quality of public schools, maintain rural character, and access to community facilities and services.

The return on investment performance measure would include the following nested indicators: water demand (MGD), sewer demand (MGD), increase in water service area (percentage), increase in sewer service area (percentage), new roads (centerline miles), new transit routes (new miles), ad valorem tax value/potential revenue (dollars), and sales tax value/potential revenue (dollars).