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FOR IMMEDIATE RELEASE:

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Upstate Forever Presents the Upstate's First Wild & Scenic Film Festival

***Award-winning short films on water resources to be
shown in Greenville Nov. 8 and Spartanburg Nov. 12***

Greenville, SC – Local conservation group Upstate Forever is bringing an incredible selection of water-oriented films to Greenville on November 8 and Spartanburg on November 12. Created by the South Yuba River Citizens League (SYRCL), the Wild & Scenic Film Festival has toured annually since 2004, bringing award-winning environmental and adventure films to enthusiastic audiences around the nation.

“This year’s selections will take audiences to some of the most remote and beautiful places on the planet, focusing on the beauty of our water resources and the threats facing this life-giving resource,” says John Tynan, Upstate Forever’s Deputy Director. “Stellar filmmaking, beautiful cinematography and first-rate storytelling combine to instill a deep appreciation and a sense of wonder for the natural world that surrounds and supports us.”

Festival-goers will have the chance to win great door prizes from Sunrift Adventures and national sponsors Patagonia, Klean Kanteen, Cliff Bars, Grist, Osprey, and Sierra Nevada Brewing Company.

Greenville Showing presented by Upstate Forever:

Tuesday, November 8

Camelot Cinemas

48 East Antrim Drive, Greenville, SC 29607

Doors open at 6:00 p.m.

Program begins at 6:30 p.m.

Ticket price: \$10 adults, \$5 children under 12

Spartanburg showing presented by Upstate Forever and the Chapman Cultural Center

Saturday, November 12

Chapman Cultural Center

200 East St. John Street, Spartanburg, SC 29306

Doors open at 12:00 p.m.

Bonus family program begins at 12:30 p.m.

Main program begins at 1:30 p.m.

Ticket price: \$10 adults, \$5 children under 12 (price includes admission to both family and main programs)

To purchase advance tickets, visit www.upstateforever.org or stop by one of Upstate Forever's offices during business hours. Locations are 507 Pettigru Street, Greenville, and 100 E. Main Street, Suite R-4, Spartanburg. Tickets are also available for purchase at Sunrift Adventures and the Swamp Rabbit Café; check Upstate Forever's Facebook page for a complete list of ticket outlets.

Tickets may also be reserved by contacting aratchford@upstateforever.org or calling Upstate Forever at (864) 250-0500 (Greenville) or (864) 327-0090 (Spartanburg). Any remaining tickets will be available for purchase at the box office one hour prior to the events.

The local events are sponsored by Chapman Cultural Center, Sunrift Adventures, Woodruff-Roebuck Water District, SJWD Water District and the South Carolina Rural Water Association.

More information is available at www.upstateforever.org and at www.wildandscenicfilmfestival.org.

Upstate Forever is a nonprofit, membership-based organization promoting sensible growth and the protection of special places in the Upstate region of South Carolina. Our three program areas are Land Trust, Sustainable Communities, and Clean Air and Water. Founded in 1998, **Upstate Forever** now has over 1,800 members, two offices, and a staff of 18. For more information, see www.upstateforever.org.

SYRCL's (South Yuba River Citizens League) Wild & Scenic Film Festival shows environmental and adventure films that illustrate the Earth's beauty, the challenges facing our planet, and the work communities are doing to protect the environment. Through these films, Wild & Scenic both informs people about the state of the world and inspires them to take action. Wild & Scenic raises resources and awareness for SYRCL's initiatives to recover California's wild salmon and to protect and restore the Yuba River. For more information, visit www.wildandscenicfilmfestival.org.