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# Environmentalists blaze new trails, but it's 'Cool'

*From staff reports*

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"Everything's Cool," this year's second offering in the Green Screen film series at The Showroom, is a film about America finally "getting" global warming in the wake of the most dangerous chasm ever to emerge between scientific understanding and political action.

While industry-funded naysayers sing what just might be their swan song of pseudo-scientific deception, a group of global-warming messengers are on a high-stakes quest to find the iconic image, the magic language, the points of leverage that will finally create the political will to move the United States from its reliance on fossil fuels to the new clean-energy economy - and fast.

Filmmakers Judith Hefland and Daniel Gold follow several key messengers of climate change around the country through an extraordinary three years of transformation, beginning in 2003 and ending on the eve of 2007.

The variety of featured experts range from Bill McKibben, a renowned environmental author, to Rick Piltz, the former White House researcher on climate change.

The ultimate challenge the movie seeks to overcome is the need to demonstrate the urgency of the situation while leaving the audience optimistic and willing to take action. By taking a community-oriented look at what global warming means in people's everyday lives, the film conveys the simple message of "Hold on ... this is bigger than changing your light bulbs."



*Courtesy of Working Films*

In "Everything's Cool," Bish Neuhauser, a frustrated snow groomer, is determined to convert his 1970s Mercedes, then all of the area's vehicles, to biodiesel.

The Green Screen series will continue at 7:30 Thursday evenings through Nov. 20 and is co-sponsored by Hub-Bub, Upstate Forever, Partners for Active Living and the Hub City Farmers' Market.

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